

## Ventas por Marcas -Unidades-

| Hasta.....             | 28-Feb-14          | 28-Feb-13          | Incremento    |
|------------------------|--------------------|--------------------|---------------|
| MARCAS                 | Unidades           | Unidades           | %             |
| BRANIFF (cig)          | 40.699.040         | 51.100.080         | -20,35%       |
| COBURN (cig)           | 36.950.530         | 48.505.060         | -23,82%       |
| CALYPSO (cig)          | 23.727.890         | 21.679.844         | 9,45%         |
| AMIGOS (cig)           | 20.995.344         | 24.957.518         | -15,88%       |
| DUCADOS (cig)          | 19.863.112         | 21.966.208         | -9,57%        |
| ROLL'S (cig)           | 19.069.489         | 19.843.033         | -3,90%        |
| BULLBRAND (cig)        | 18.365.940         | 12.958.530         | 41,73%        |
| SILVERADO (cig)        | 18.128.800         | 10.978.000         | 65,14%        |
| FARIAS (cig)           | 16.957.870         | 17.954.198         | -5,55%        |
| CHESTERFIELD (cig)     | 9.246.180          | -                  | -             |
| CALYPSO                | 9.156.733          | 10.123.979         | -9,55%        |
| HENRI WINTERMANS (cig) | 7.596.690          | 8.089.070          | -6,09%        |
| PANTER (cig)           | 7.334.755          | 7.763.652          | -5,52%        |
| JOCKEY (cig)           | 6.100.955          | 793.220            | 669,14%       |
| AL CAPONE (cig)        | 5.934.770          | 6.434.680          | -7,77%        |
| SALSA (cig)            | 5.495.920          | 5.786.600          | -5,02%        |
| AGIO (cig)             | 5.212.055          | 5.372.520          | -2,99%        |
| REX (cig)              | 5.054.380          | 6.324.000          | -20,08%       |
| VEGAFINA (cig)         | 4.993.060          | 5.124.740          | -2,57%        |
| L&M (cig)              | 4.901.668          | 5.950.103          | -17,62%       |
| BREAK (cig)            | 4.587.120          | -                  | -             |
| TRABUCOS               | 3.728.439          | 3.877.355          | -3,84%        |
| EL GUAJIRO             | 3.606.498          | 3.661.246          | -1,50%        |
| LA PAZ (cig)           | 3.509.075          | 3.603.965          | -2,63%        |
| CLUBMASTER (cig)       | 3.157.480          | 3.436.040          | -8,11%        |
| BRAVO (cig)            | 3.017.840          | 4.133.720          | -26,99%       |
| LA DALIA               | 2.887.124          | 2.967.728          | -2,72%        |
| FARIAS                 | 2.141.826          | 2.736.470          | -21,73%       |
| VICTORIA (cig)         | 2.020.040          | 1.824.579          | 10,71%        |
| DUX                    | 2.005.290          | 2.359.572          | -15,01%       |
| NEOS (cig)             | 1.650.575          | 2.118.510          | -22,09%       |
| CANDLELIGHT (cig)      | 1.604.653          | 2.082.603          | -22,95%       |
| DANNEMANN MOODS (cig)  | 1.454.268          | 1.667.868          | -12,81%       |
| MONTECRISTO (cig)      | 1.309.940          | 1.334.880          | -1,87%        |
| CALISTO (cig)          | 1.226.860          | 3.094.680          | -60,36%       |
| ENTREFINOS (cig)       | 1.159.980          | 1.371.360          | -15,41%       |
| CORONAS (cig)          | 1.123.100          | 1.144.140          | -1,84%        |
| MINI DAVIDOFF (cig)    | 1.057.030          | 1.082.210          | -2,33%        |
| MONTE NEGRO            | 1.056.514          | 688.364            | 53,48%        |
| ISLEÑOS                | 826.457            | 844.978            | -2,19%        |
| PUNCH (cig)            | 756.960            | 869.980            | -12,99%       |
| TRABUCOS (cig)         | 679.370            | 882.720            | -23,04%       |
| CUBERO (cig)           | 622.400            | 912.500            | -31,79%       |
| RESTO MARCAS           | 11.154.087         | 11.768.946         | -5,22%        |
| <b>Totales</b>         | <b>342.128.107</b> | <b>350.169.449</b> | <b>-2,30%</b> |